CAMBODIA PARTNER INTELLIGENCE GUIDE

CAMBODIA

Hello Vietnam
IndoChina Specialist

YOUR COMPLETE GUIDE TO CAMBODIA'S DESTINATIONS, EXPERIENCES & TRAVEL ESSENTIALS

Ancient Wonders. Timeless Journeys.

From majestic temples and rich heritage to vibrant culture and warm hospitality, discover the extraordinary charm of Cambodia.

A land of history. A journey for the senses.

TOP DESTINATIONS
Phnom Penh • Siem Reap • Coast

AUTHENTIC EXPERIENCES
Culture • Nature • Adventure

TRAVEL ESSENTIALS
Plan Smart • Travel Easy

PARTNER FOCUSED
Insights • Support • Growth

INDOCHINA SPECIALIST
Local Expertise • Trusted Partner

CAMBODIA PARTNER INTELLIGENCE GUIDE

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INDIA PHONE
+91 98923 45555

VIETNAM PHONE
+84 98 928 83 58

PHONE
+91 97023 45555

EMAIL
sales@hellovietnam.in

WEBSITE
hellovietnam.in

01

CAMBODIA PARTNER INTELLIGENCE GUIDE

WELCOME TO CAMBODIA

From ancient temples and vibrant cities to tropical islands and riverside charm, Cambodia is a land of living heritage, warm hospitality and unforgettable journeys at every turn.

ABOUT HELLO VIETNAM

Hello Vietnam is a premier Destination Management Company with deep local expertise and a passion for creating authentic, seamless and unforgettable journeys. We are your trusted partner on the ground, offering end-to-end services across FIT, Groups, MICE, Luxury and Themed Travel.

WHAT YOU'LL DISCOVER

DESTINATIONS
In-depth insights on 4 handpicked destinations across Cambodia.

EXPERIENCES
Curated must-do experiences that showcase the best of each region.

FOOD & CULTURE
Savor authentic cuisine and discover the rich heritage and local traditions.

TRAVEL PLANNING
Practical information and tools to plan, sell and operate with confidence.



4 DESTINATIONS | 3 REGIONS | 1 COMPLETE PARTNER GUIDE

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ABOUT CAMBODIA

Ancient temples. Vibrant culture. Endless possibilities.



Cambodia is a land of extraordinary contrasts — from magnificent temples and rich Khmer heritage to lively cities, serene rivers and idyllic islands. With its warm people, deep cultural roots and breathtaking landscapes, Cambodia offers a truly authentic and unforgettable travel experience.

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ABOUT THIS GUIDE

The Cambodia Partner Intelligence Guide is your essential resource for planning and promoting travel across the country.

It brings together expert knowledge, practical information and inspiring ideas to support your sales, marketing and itinerary planning.

WHAT YOU'LL DISCOVER

- **Key destinations** across Cambodia
- **In-depth insights** on experiences, culture, food, shopping and travel tips
- **Essential travel information** for seamless planning
- **Local expertise** and **partner recommendations** you can trust

OUR MISSION

To connect the world with the best of Vietnam and Indochina through meaningful experiences, responsible tourism and long-term partnerships.

Your success is our success.

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03

CAMBODIA

CAMBODIA

at a Glance

From Angkor's temples to the capital's riverside and tropical islands, Cambodia brings together heritage, everyday culture and time by the sea.

This chapter introduces three destinations, with practical ideas for combining them.



3 KEY DESTINATIONS

Phnom Penh, Siem Reap & the southern islands

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01 / CAPITAL CITY

PHNOM PENH

Royal palaces, Khmer history and riverside life.



02 / TEMPLES & HERITAGE

SIEM REAP

Angkor's temples, local crafts and Khmer culture.



03 / COAST & ISLANDS

SIHANOUKVILLE & ISLANDS

Beach escapes and island stays in the Gulf of Thailand.



CURRENCY
Cambodian riel (KHR)
US dollars also used

LANGUAGE
Khmer
English in tourist areas

TIME ZONE
UTC +7
Indochina Time

BEST SEASON
November to February
Cooler, drier months

04

CAMBODIA / THE CAPITAL

PHNOM PENH

Royal Palaces & Riverside Life

Cambodia's capital brings together royal architecture, Khmer art and everyday life along the rivers.

Start with the Royal Palace and National Museum, then explore markets, local food and the riverside promenade.

Make time to understand Cambodia's recent history. Visits to Tuol Sleng and Choeung Ek are moving experiences that deserve thoughtful planning.



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ROYAL HERITAGE
Royal Palace & Silver Pagoda

KHMER ART
National Museum collections

RIVERSIDE LIFE
Promenade & river views

LOCAL FOOD
Khmer dishes & markets

CITY SHOPPING
Crafts, textiles & design

RECENT HISTORY
Museums & remembrance

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PHNOM PENH

TOP EXPERIENCES

Palaces, Markets & Local Life



Choose a mix of royal heritage, city life and time to understand Cambodia's history.



◆ 01 ◆

ROYAL PALACE

Explore royal architecture and the Silver Pagoda. Dress modestly and check visitor access before your visit.

Royal Palace complex



◆ 02 ◆

NATIONAL MUSEUM

Discover Khmer sculpture and art, with collections that add context to a later visit to Angkor.

Near the Royal Palace



◆ 03 ◆

WAT PHNOM

Visit the hilltop temple associated with the city's origins. Combine it with a walk through the surrounding area.

Central Phnom Penh



◆ 04 ◆

CENTRAL MARKET

Browse the landmark Art Deco market for clothes, jewellery, everyday goods and food stalls.

Phsar Thmei



◆ 05 ◆

RIVERSIDE WALK

Take a late-afternoon stroll along Sisowath Quay. Add a river cruise if it suits your programme.

Tonle Sap riverfront



◆ 06 ◆

HISTORY & REMEMBRANCE

Visit Tuol Sleng and Choeung Ek with historical context. Allow time to reflect between these difficult visits.

Museum & memorial sites

BEST SEASON
November–February
Cooler, drier weather

SUGGESTED STAY
2–3 nights
Editorial planning guide

TEMPLE VISITS
Cover shoulders & knees
Respect local customs

HISTORY VISITS
Plan with care
Consider group suitability

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PHNOM PENH

PHNOM PENH

ESSENTIALS & NEARBY DESTINATIONS



Add a countryside excursion or continue to the temples and the coast.

1. NEARBY DESTINATIONS



KOH DACH
Mekong island excursion
Road + local crossing



SIEM REAP
Temple-city extension
Road or available flight



PHNOM PENH



SOUTHERN ISLANDS
Coast extension
Road + ferry connection

Illustrated route ideas; no scale. Confirm local transfers.

2. SUGGESTED COMBINATIONS

2–3 NIGHTS
PHNOM PENH

City heritage & riverside life



5–6 NIGHTS
PHNOM PENH + SIEM REAP

Capital history & Angkor temples



8–10 NIGHTS
CAPITAL + ANGKOR + ISLANDS

Culture, temples & beach time



3. HOW TO REACH & GET AROUND

BY AIR
Techo International Airport (KTI). Arrange a hotel transfer.

BY ROAD
Use a private transfer or intercity service. Allow time for stops.

EXCURSIONS
For Koh Dach, arrange the road and crossing together with a guide.

Stay lengths are suggested itineraries. Allow extra time for station transfers and changing road conditions.

+91 98923 45555 | +84 98 928 83 58 | +91 97023 45555 | sales@hellovietnam.in | hellovietnam.in

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PHNOM PENH

FOOD, CULTURE & SHOPPING

Try Khmer flavours, browse city markets and discover local design.





Illustrative food image · local dishes vary by kitchen

FISH AMOK

Fish steamed with coconut and aromatic Khmer spices.

BEEF LOK LAK

Stir-fried beef with a lime-and-pepper dipping sauce.

KHMER NOODLES

Nom banh chok: rice noodles with curry and fresh herbs.

LOCAL LIFE & SHOPPING

Central Market

Browse everyday goods and jewellery beneath the Art Deco dome. Compare quality and prices.

Tuol Tompoung

Explore textiles and souvenirs. Ask sellers about materials and where items are made.

Art & independent shops

Visit galleries around the museum and central neighbourhoods. Choose pieces by local makers.

CULTURE & COURTESY

Ask before photographing people. Follow temple guidance and remove shoes where requested.

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NORTHWESTERN CAMBODIA

SIEM REAP

Angkor Temples & Khmer Culture

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Siem Reap is the base for exploring Angkor's temple landscapes. Its markets, crafts and food add another side to the stay.

Balance landmark temples with a local workshop, a market visit or a countryside outing. Leave time between temple days for rest.

Choose a longer stay if you want Banteay Srei, Phnom Kulen or a Tonle Sap excursion. These trips need separate planning.

ANGKOR TEMPLES
Angkor Wat & temple circuits

KHMER HERITAGE
Art, architecture & history

LOCAL FOOD
Noodles, markets & classes

CRAFTS & DESIGN
Workshops & local makers

TONLE SAP
Seasonal lake excursions

COUNTRYSIDE
Kulen & village outings

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SIEM REAP

TOP EXPERIENCES IN SIEM REAP



Combine Angkor's landmarks with living culture and time outside the temple circuits.



◆ 01 ◆

ANGKOR WAT

Explore the temple's architecture and carved galleries with a guide.

Location: Angkor Archaeological Park



◆ 02 ◆

TA PROHM

See tree roots and stone corridors. Follow marked visitor routes.

Location: Angkor Archaeological Park



◆ 03 ◆

PREAH KHAN

Discover long galleries, carvings and temple courtyards.

Location: Angkor Archaeological Park



◆ 04 ◆

TONLE SAP

Arrange a responsible community visit. Boat routes depend on water levels.

Location: Lake & surrounding communities



◆ 05 ◆

CRAFT WORKSHOPS

Meet makers and learn about weaving, carving or other Khmer crafts.

Location: Siem Reap



◆ 06 ◆

KHMER PERFORMANCE

Choose a cultural performance that explains its traditions and context.

Location: Siem Reap

BEST SEASON
November–February
Cooler, drier months

SUGGESTED STAY
3–4 nights
Longer for excursions

TEMPLE VISITS
Cover shoulders & knees
Respect marked routes

IDEAL FOR
Heritage, culture & local experiences

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SIEM REAP / ANGKOR

PLAN YOUR
ANGKOR VISIT



Choose a manageable temple route, with time for the heat and the details.



Start with the landmarks

Combine Angkor Wat with Angkor Thom and Bayon. A guide helps connect the architecture, carvings and history.



Add a second temple day

Pair Ta Prohm with Preah Khan or other sites that suit your interests. Plan breaks rather than rushing through every stop.



Extend beyond the core

Banteay Srei adds detailed carvings and countryside scenery. Check ticket coverage and transfers for separate excursions.

PASS & VISITOR RULES
Buy through Angkor Enterprise. Check current pass options, entry rules and site hours before confirming your route.

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SIEM REAP

SIEM REAP

ESSENTIALS & NEARBY DESTINATIONS



Add a carved temple, forest landscape or lake community to your Angkor stay.

1. NEARBY DESTINATIONS



BANTEAY SREI
Temple & countryside
Separate road excursion



PHNOM KULEN
Waterfalls & sacred sites
Allow a full outing



SIEM REAP



TONLE SAP
Seasonal lake communities
Road + local boat

Illustrated route ideas; no scale. Confirm local transfers.

2. SUGGESTED COMBINATIONS

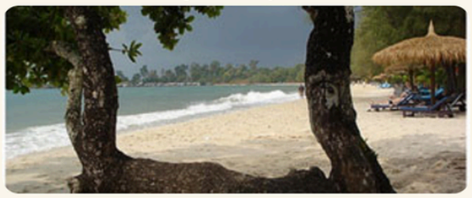
3–4 NIGHTS
SIEM REAP
Angkor temples & local culture



5–6 NIGHTS
SIEM REAP + PHNOM PENH
Temples, heritage & capital life



8–10 NIGHTS
ANGKOR + CAPITAL + ISLANDS
A varied Cambodia journey



3. HOW TO REACH & GET AROUND

BY AIR
Siem Reap Angkor International Airport (SAI). Pre-book the town transfer.

BY ROAD
Arrange a car or intercity service. Keep a transfer day in longer routes.

LAKE VISITS
Choose locally guided outings. Confirm route, water levels and boat arrangements.

Stay lengths are suggested itineraries. Allow extra time for station transfers and changing road conditions.

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SIEM REAP

FOOD, CULTURE & SHOPPING

Taste Khmer breakfasts, visit local makers and explore the town beyond Angkor.



Illustrative food image · local dishes vary by kitchen

NOM BANH CHOK

Rice noodles, fish-based curry, fresh herbs and vegetables.

MARKET BREAKFAST

Ask a local guide about noodle soups and seasonal breakfast stalls.

COOKING CLASSES

Learn about Khmer ingredients and preparation in a hands-on session.



LOCAL LIFE & SHOPPING

Crafts with a story

Visit maker-led workshops and shops. Ask about the technique, materials and people behind each piece.

Dance & cultural shows

Add context with a guided introduction to Khmer performance traditions.

Town & countryside

Explore local markets and neighbourhoods. Arrange village visits with local participation.

SHOP THOUGHTFULLY

Choose locally made textiles and crafts. Avoid buying objects claimed to be archaeological antiquities.

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SOUTHERN COAST

CAMBODIA'S COAST & ISLANDS

Sihanoukville, Koh Rong & Beyond

Sihanoukville is the main gateway for Cambodia's offshore island stays. Choose the island and beach first, then plan the transfer around it.

Koh Rong and Koh Rong Sanloem offer different bays and styles of stay. Services, boat access and atmosphere vary by beach.

Add mainland time for coastal scenery or a Kampot extension. Keep a buffer between an island departure and an onward flight.



BEACH STAYS
Choose a bay that suits you

ISLAND TRANSFERS
Match the ferry & hotel pier

NATURE OUTINGS
Coast & guided excursions

COASTAL FOOD
Fish, seafood & Khmer meals

MAINLAND LINKS
Sihanoukville & Kampot

TIME TO RELAX
Unhurried island days

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COAST & ISLANDS

TOP EXPERIENCES ON CAMBODIA'S COAST



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Choose beach time, a water outing and a mainland excursion to suit your stay.



◆ 01 ◆

KOH RONG BEACHES

Choose a beach base before booking. Access and atmosphere differ by bay.

Location: Koh Rong



◆ 02 ◆

ISLAND BOAT OUTINGS

Ask about a locally operated coastal outing. Route and departure depend on conditions.

Location: Island stays



◆ 03 ◆

MAINLAND BEACH TIME

Add a beach stop if it fits your transfers and hotel location.

Location: Sihanoukville coast

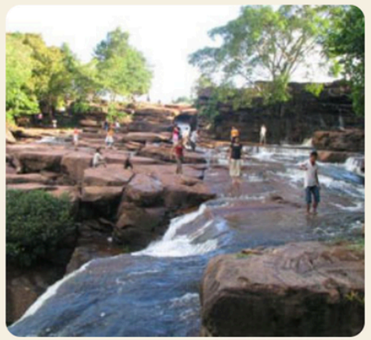


◆ 04 ◆

REAM COAST

Arrange an outing with current local guidance on access and activities.

Location: Mainland coast



◆ 05 ◆

KBAL CHHAY

Visit the waterfalls with a local transfer. Follow designated paths and current conditions.

Location: Near Sihanoukville



◆ 06 ◆

KAMPOT & KEP

Extend the route for riverside life and coastal scenery.

Location: Separate mainland stay

BEST SEASON
Drier months generally
November–April

SUGGESTED STAY
3–4 island nights
Plus transfer time

BOAT PLANNING
Check the exact hotel pier
& current timetable

IDEAL FOR
Beach stays, couples
& relaxed itineraries

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COAST & ISLANDS

CHOOSE YOUR
ISLAND STAY



Match the beach, hotel facilities and boat arrival point to your travellers.



Koh Rong

A range of beaches and places to stay. Compare the exact bay, evening atmosphere and resort access before choosing.



Koh Rong Sanloem

Consider a bay-based stay with time to relax. Confirm current accommodation, facilities and ferry service for that location.



Before you book

Ask about room comfort, power and connectivity, meal choices and luggage transfers. Check whether the boat lands near the hotel.

TRANSFER BUFFER
Allow for changing sea conditions. Avoid a tight ferry-to-flight connection and confirm your onward transfer in advance.

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COAST & ISLANDS

FOOD, CULTURE & SHOPPING



Enjoy coastal meals and small-scale local experiences between beach days.



Illustrative food image · local dishes vary by kitchen

GRILLED SEAFOOD

Ask what is freshly available and how it is prepared.

KHMER MEALS

Balance seafood with rice, vegetables and familiar Khmer dishes.

COASTAL FLAVOURS

Ask about local pepper, lime and herbs. Mention allergies before ordering.

LOCAL LIFE & SHOPPING

Choose your meal plan

Some beaches have limited dining choices. Confirm hotel meals and nearby options before arrival.

Small local shops

Look for locally made goods and ask about their origin. Mainland markets offer a different selection.

Respect island life

Ask before photographing residents. Avoid collecting coral or shells, and keep beaches clear of litter.

ORDER WITH CONFIDENCE

Tell the kitchen about allergies and check prices before ordering. Seafood availability varies.

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COAST & ISLANDS

SOUTHERN COAST

ESSENTIALS & NEARBY DESTINATIONS



Plan the mainland and island legs as one journey, with time between connections.

1. NEARBY DESTINATIONS



KOH RONG
Island stay from the coast
Ferry to the correct bay



RONG SANLOEM
Alternative island stay
Confirm landing point



SOUTHERN COAST



KAMPOT & KEP
Mainland extension
Arrange a road transfer

Illustrated route ideas; no scale. Confirm local transfers.

2. SUGGESTED COMBINATIONS

3–4 NIGHTS
ONE ISLAND

Beach time & a local outing



5–6 NIGHTS
ISLAND + KAMPOT

Coastal relaxation & riverside life



8–10 NIGHTS
ISLAND + CAPITAL + ANGKOR

Beach, culture & temple days



3. HOW TO REACH & GET AROUND

BY AIR
Sihanoukville International Airport (KOS). Check available routes.

BY ROAD
Connect from Phnom Penh or Kampot. Confirm pier and check-in arrangements.

BY FERRY
Book for the specific hotel bay. Reconfirm departure and weather conditions.

Stay lengths are suggested itineraries. Allow extra time for station transfers and changing road conditions.

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CAMBODIA / PRACTICAL GUIDE

TRAVEL
ESSENTIALS

The details to confirm before your clients travel.



Entry & arrival

Check nationality and entry-point eligibility at evisa.gov.kh. Review the current e-Arrival process at arrival.gov.kh before travel.

MOBILE & CONNECTIVITY

Check roaming or local SIM options before arrival. Keep offline maps, booking details and your local contact numbers available for areas with limited signal.

Airports & transfers

Phnom Penh: KTI. Siem Reap: SAI. Sihanoukville: KOS. Check the code on bookings and pre-arrange transfers.

Temple etiquette

Cover shoulders and knees at Angkor's sacred sites. Follow barriers and staff guidance; avoid touching carvings.

Islands & connections

Match the ferry ticket to the hotel's landing point. Keep time for check-in, weather changes and onward road transfers.

Before departure

Confirm insurance, emergency contacts, dietary needs and mobility requirements. Carry booking details and a working contact number.

PLAN WITH HELLO VIETNAM

For tailored routes, transfers and local experiences, contact the team using the details below.

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CAMBODIA

MONEY, CURRENCY & PAYMENTS

Everything you need to know before you travel

Know the local currency, keep cash ready for smaller purchases and confirm payment options before you travel.



01 CURRENCY BASICS

Cambodian riel (KHR)

Riel is the national currency. US dollars are also widely used. Check which currency a price is in.

Rates change daily. Check a current rate before travelling.



1,000 riel note (2005 series) · Wikimedia Commons

02 CASH OR CARD?

CARD PAYMENTS

Confirm acceptance with hotels, restaurants and larger shops before paying.

CASH IS USEFUL FOR

Markets, small shops and short journeys. Keep smaller riel notes ready for change.

Keep a backup payment option. Confirm any card surcharge before paying.

03 ATM & EXCHANGE TIPS

ATM CHECKLIST

Check the withdrawal currency, card support, limits and fees shown by the ATM.

EXCHANGING MONEY

Use a bank or established exchange provider. Keep US dollar notes in good condition.

Count your money and check the notes before leaving the counter.

04 TIPPING GUIDE

DRIVERS & GUIDES

Ask your local operator for a suitable amount based on the trip, group size and service.

HOTELS & RESTAURANTS

Check whether a service charge is already included before adding a tip.

KEEP IT SIMPLE

Give tips discreetly and directly. Carry small notes if you wish to tip.

PARTNER PRO TIP

Carry cash and a backup card. Confirm the currency, final amount and any added fee before paying. Check current exchange rates when you travel.



Banknote photograph: Malis Tum / public domain. Sources: central bank currency information; practical payment checklist.

SEASONAL
TRAVEL PLANNING



Plan around the weather and the experiences that matter most to your travellers.



November–February

Generally cooler and drier. A useful starting point for temple days, city visits and coast stays. Plan popular dates early.



March–April

Expect hotter days. Start early, allow shaded breaks and keep the programme flexible. Temple interiors offer context between outdoor visits. Check holiday dates.



May–October

The greener rainy season brings changing water levels and showers. Allow flexibility for lake routes and boat departures.

PLAN BY REGION
Weather varies by place and year. Check local forecasts, sea conditions and seasonal access before confirming excursions.



HELLO VIETNAM TEAM

India & Vietnam Operations

Hello Vietnam
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CONNECT WITH US

Your trusted Vietnam & Indochina travel partner.

HANOI OFFICE

2nd Floor, Tan Tay Do Complex
Dan Phuong District,
Hanoi, Vietnam

MUMBAI OFFICE

1605, Rajgiri, SV Road
Borivali West,
Mumbai – 400092, India

TEAM CONTACTS

PARAS MEHTA	+91 98923 45555
PHUONG NGUYEN	+84 98 928 83 58
PRIYANKA MEHTA	+91 83694 51551
HITEEKSHA DOSHI	+91 97023 45555
JESSICA NAIR	+91 836 945 1551

sales@hellovietnam.in | hellovietnam.in